

OC METRO

Business. People. Life.

NOVEMBER 2010 OCMETRO.COM

20 YEARS

25

ORANGE COUNTY'S HOTTEST **TWENTY-FIVE** PEOPLE

What does Larry Agran have in common with Walt Disney and Rick Warren? The answer is on page 20

How one local woman entrepreneur is laying new paths for greener communities

OC MENU: Tips for throwing the best hassle-free company party ever, plus the latest dining news

THE ALUMS

2006 CURT PRINGLE

He's appeared among OC METRO's Hot 25 honorees a few times over the years, first during his stint as the state Assembly speaker of the house and in 2006 for his vision as mayor to make Anaheim a city of the future – a leader in green technology, a driving force behind the region's economy and home to the state's first high-speed rail. And he's still working hard toward those goals today and serves as the chairman of the California High-Speed Rail Authority.

2007 HANS KEIRSTEAD

OC METRO named the UC Irvine stem cell researcher to the Hot 25 list after he was profiled by "60 Minutes." A quote from that segment: "If paralyzed people will walk again, it may be because of him." Keirstead is still making news: Just this past summer, the FDA approved plans for clinical trials on a therapy he developed for spinal cord injuries.

2008 YVON GOETZ

This celebrated chef – and partner at The Winery Restaurant & Wine Bar in Tustin – created an award-winning menu that first won top honors from the Orange County Concierge Association in 2008, then again in 2009. And it's still garnering rave reviews in 2010.

2009 HENRIK FISKER

Car enthusiasts have been abuzz this year in anticipation of Fisker's luxury plug-in hybrid – the Karma, unveiled this fall at the Paris Motor Show. His Irvine-based company, Fisker Automotive, began taking orders a year ago and had already logged about 1,300 by the spring – and it's not even due for release until early next year. **OCM**



(LEFT TO RIGHT) RYAN DAHLEM, JOHN DAHLEM, CINDY ABBOTT, PAUL FEJTEK, DENISE FEJTEK, MIKE CHAPMAN

O.C.'S MAGNIFICENT SIX

WHAT THEY DID: They each climbed Mount Everest this year

WHO THEY ARE:

CINDY ABBOTT, 51, Irvine, nearly blind in one eye

JOHN AND RYAN DAHLEM, father-and-son team, 67 from Huntington Beach and 40 from Aliso Viejo, respectively

DENISE AND PAUL FEJTEK, married couple, Newport Beach; Paul suffers from brachial plexus palsy

MIKE CHAPMAN, 54-year-old grandfather, Mission Viejo

Climbing Mount Everest – it's an expression used in everyday vernacular to suggest the achievement of something great, the accomplishment of an almost inconceivable goal. And it often comes from the mouths of people who have no intention of doing it. Except, of course, for the "Magnificent Six." This year they did what few people do: They climbed Mount Everest and reveled at the summit. We learned about them from Orange County Register columnist David Whiting, who very eloquently told their story this way:

"They represent the best of the human spirit, the ability to overcome our fears and find joy in that

journey. It doesn't matter so much that they summited ... What matters is that each one went after what really is a nearly impossible dream – to climb the world's highest mountain. It was an accomplishment and challenge both physically, mentally and – for many – financially. But with courage, hope and perseverance, they went after their dreams. They raised money, they dug into savings, they learned about their equipment and they trained nearly every day for years."

They made it to the top and, as Whiting said, "They never lost sight of what's truly important at 29,000 feet and sea level: our humanity."

JEFF MOORE

Senior managing director, CB Richard Ellis

AGE: 54 || **STATUS:** Married to wife, Jenny, with two daughters – Jamie, a USC graduate, and Jill, a sophomore at the University of Arizona

INTERESTING FACTOID: Jeff is an extreme outdoorsman and a true cowboy at heart. For the past 15 years, Jeff has organized an annual four-day, 100-mile horse ride through the Eastern Sierras for his two daughters and manages to "rope" in many of his real estate colleagues and clients each year. Approximately 25 to 30 riders participate annually, and about 120 horses and mules are in the herd.

WHAT JEFF LIKES ABOUT HIS JOB: "There is nothing more rewarding than coming to work for the industry leader every day and having the opportunity to be surrounded by the brightest and best minds in commercial real estate."

Jeff Moore leads the largest commercial real estate services firm in Orange County. In 2009, with total deal consideration of \$2.35 billion, CB Richard Ellis outpaced the next competitor by more than 60 percent. As the company's top executive in Orange County, Jeff has had a positive influence in the overall local economy during the downturn by helping local businesses make strategic, financially savvy decisions about their short- and long-term real estate needs. In the first half of 2010, CBRE completed 17 of the 25 largest office leases in the county, and in 2009, 19 of the top 25. In addition to his local management responsibilities, Jeff, who spent much of his commercial real estate career building one of the top-producing retail teams in the country, also oversees CBRE's retail services in the Western United States. Under Jeff's leadership, the company has become much more than a powerhouse for commercial real estate. CBRE has emerged as a trusted consultant to local businesses, large and small, looking to manage their real estate costs and create value through real estate. **OCM**



PHOTO ILLUSTRATION BY LUKE HODSDON (EVEREST CLIMBERS)

